Tokens are used to shape behavior. Prerequisites are:

- Token
- Backup Reinforcers
- Target behavior
**Value of Health Data**

- **$61 billion**
  - Value of global connected health market by 2020

- **CHF 120**
  - Worth of voucher can be earned annually with Sanitas APP if person meets the daily goal of steps

- **€441**
  - Paid per patient to physician providing data in post market surveillance

- **$80**
  - Center for Medicare Medicaid Services paid per patient to submit patient-reported outcomes

- **$1.9 billion**
  - Roche paid for Flatiron Health

- **$60 million**
  - Genentech paid to access database of 23andme with genetic data of 800,000 individuals, special interest in 12,000 Parkinson patients

- **CHF 120**
  - Center for Medicare Medicaid Services paid per patient to submit patient-reported outcomes

- **$1.9 billion**
  - Roche paid for Flatiron Health
OUTCOME BASED REIMBURSEMENT
USE of Token in Building Networks

Traditional network effect

Bootstrapping problem

Overall utility = Application utility

X axis = number of users

Y axis = utility to user
Today’s tokens have no backup reinforcers

Healthdata has value

HIT creates the health currency by tokenizing healthdata

Data is already the currency of today

Hit Foundation
HIT Token Economy

Phase 1
Individuals are interested in earning tokens. In order to do so they must be willing to digitize their health-related data and make them shareable.

Phase 2
Information seekers must acquire tokens in order to compensate individuals for giving access to their data – Existing data holders can enrich their data or earn tokens by making data accessible.

Phase 3
Tokens can be used to redeem Services – Tokens can be used in Loyalty programs.
Network Value

Userbase

Partners

Token Velocity
TOKENIZATION OF HEALTH DATA - FINANCIAL INCLUSION & ACCESS TO BASIC HEALTHCARE

- Your data is your IP
- Trace usage
- Get paid for its usage in tokens
- Use tokens for services, trading crypto or convert into cash

Fairer Way of Doing Data!

3.8 Bn people worldwide still lack access to basic Healthcare

Photocredit: United Nations
HIT Foundation – We tokenize Health data
(Launching in Dec!)

Individual /Patient empowerment thru’ incentives alignment,
supported by open & distributed technologies providing a transparent & secure platform
In Summary

Population Enablement / Empowerment
Prevention & Continuity of Care
Population Health

Better Health
Better Care
Better Life

Costs
Outcomes
Quality
HIT Team & Advisors

Dr. Eberhard Scheuer
Chairman & Founder

Elizabeth Chee
COO & Co-Founder

Vega Paithankar
CTO

Dr. Quy Vo-Reinhard
CDO & Co-Founder

Isaac Chan
Growth Hacker

Dung Hoang
Mobile App Developer

Son Nguyen
Backend Developer

Hsin Hsin Lin
Security Expert

Markus Ott
Partner Mgmt
Pharma & MedTech

Lon Wong
Blockchain Expert

Prof. Christian Lovis, MD, MPH
Medical Informatics & Interoperability

Prof. Dr. med. Dr. iur. Christian Dierks
Medical Law & Privacy

Jean-Baptiste Decorzent
Strategy

Dr. Sibylle Peuker
User Experience

Joseph Elborn
Communications & EU Parliament

© HIT Foundation 2017
Gotthardstrasse 26 | 6300 Zug | Switzerland
https://hit.foundation | info@hit.foundation

Telegram: https://t.me/hitfoundation

Not-for-profit foundation
Commercial Register Zug CHE-382.156.242

© HIT Foundation 2017
1. Utility and payment token HIT - for transactions on the platform

A total of 1 billion HIT tokens is distributed to facilitate transactions. It is not used to finance the project but disseminated to individual users, partners, and stakeholders* in order to initiate and facilitate the HIT token economy. After the launch of the app by end of October it can be used to pay individuals for providing data to information seekers. After the initial distribution phase, information seekers must buy the HIT tokens through the crypto-exchanges where the token is listed.

- **Total Supply utility & payment token**: 1'000'000'000 (1 billion cap)
- **Token Type**: NEM Mosaic, 6 decimals

2. Asset token HICT – sold in a token offering for raising funds

A total of 5 million HICT tokens are issued. It gives contributors rights in the 5% transaction fee that is collected from information seekers on the HIT platform. 3 Mio HICT are to be sold to contributors in order to build and run the platform.

- **Total Supply of asset tokens**: 5'000'000 (5 million cap)
- **Token Type**: NEM Mosaic, 6 decimals

### HICT token distribution:

- **Fundraising total**: € 25 Mio (3 Mio HICT tokens)
- **Method**: Bank Transfer, ETH, BTC, XEM

**Fundraising - Q4 2018**

- **Early contributors (€ 2.5 Mio)**: 500K HICT (50% discount = € 5)
- **Tier 1 (€ 6.4 Mio)**: 800K HICT (20% discount = € 8)
- **Tier 2 (€ 8.1 Mio)**: 900K HICT (10% discount = € 9)
- **Tier 3 (€ 8.0 Mio)**: 800K HICT (0% discount = € 10)

* Contributors are entitled to 100 HIT as a perk when buying 1 HICT