Patients should take their meds correctly

- see all meds
- better compliance/adherence
- more safety
- better outcomes
- notifications back to care providers
- full automatic refill process
- data for public health issues
- patient comments, adverse drug reaction info → post market surveillance

Our app has holistic view of all meds from multiple sources

Motivation

- many errors possible
- 30 to 50% of patients do not properly follow their medication's instructions
- only 50% of patients take medicine as prescribed
- 33 to 69% medication-related hospital administrations are due to poor adherence

Motivation

- inform
- remind
- alert

Solution

- QR scan
- iPhone app
- iWatch app

Process

- data for public health issues
- patient comments, adverse drug reaction info → post market surveillance